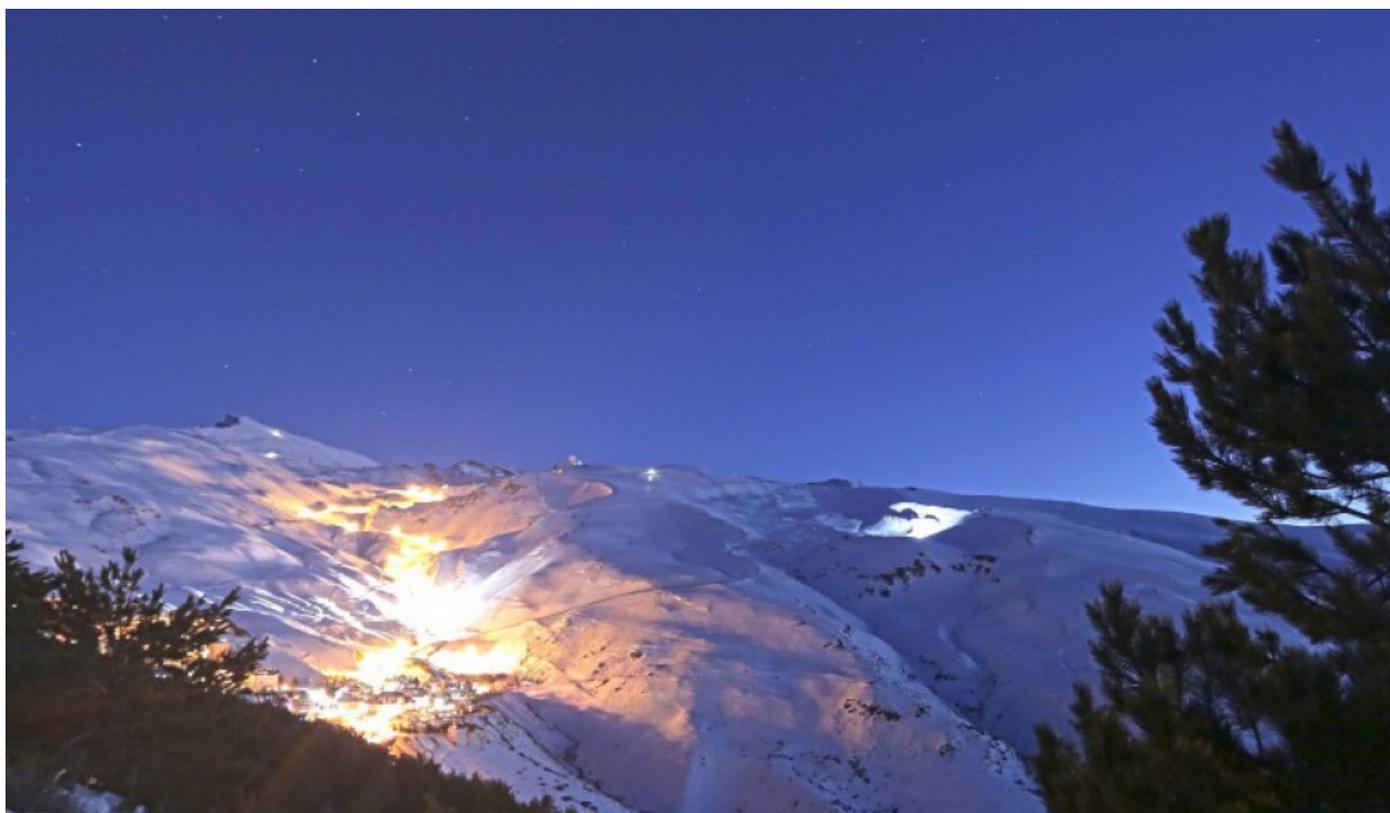


Its Open

25/11/2016

Company News



Sierra Nevada defies many concepts-associated with skiing. Located barely a stone's throw from the Mediterranean coast, it has practically guaranteed sunshine, the best Spring snow-conditions in Europe, and is still reasonably priced compared to many of its European counterparts.

The Ski Season & Environment

As one of Europe's highest resorts it is very snowsure and typically has a long season. Traditionally the season starts around the end of November running through to the first week of-May. The longest season on record was the winter of 2008/9 which ran from the 15th November 2008 until the 17th May 2009.

Sierra Nevada literally means "Snowy Mountain Range" and it includes some of the highest peaks in Europe, not to mention the highest concentration of peaks over 3,000m in the-country. The Mulhacen at 3,482m is the Iberian Peninsula's highest.

The ski terrain is majestically overlooked by the jagged glacier-formed Veleta peak at 3,398m, Spain's third highest after Aneto (3,404m) in the Pyrenees. Due to the altitude, the ski-slopes are above the tree line and generally take the form of ski fields rather than narrow prepared tracks - something that favours the more nervous skier in particular as well as generally-giving a sense of confidence all round, especially for off piste fanatics!

The Sierra Nevada ski resort offers its visitors a wide and ever expanding range of facilities as well as a ski terrain to suit skiers and boarders of all standards.

Families

Families will enjoy quality hotel accommodation and children's facilities such as the Mirlo Blanco recreation zone, with activities including Ski Bike, Inner Tubing, Ice Skating and a "Roller-Sled" (a cross between a roller-coaster and bob-sled).

The ski terrain has "Family" zones designated which are not only patrolled from time to time to ensure better ski sense but the development of the "Pista del Mar" offers a novel themed-slopedline whereby from the chairlift up to the ski slope down, numerous objects and animal figurines related to the Sea are located to give kids a fun experience in their skiing. At-weekends, obstacle courses are created to enhance even further your child's experience.

The-Crèche-and-Dreamland Snow Garden-are well-run establishments with fully trained staff to look after children up to six years old. Pre-booking is recommended and can be arranged-with Sierra Essence!

Climate & Snow

An important factor, which very few resorts can boast, is that you are practically guaranteed sunshine throughout your stay! Being so far south, the climate is superb for brushing-up on-the deepest ski tan you are likely to get anywhere! Visitors are consistently stunned at how the snow lasts during the typically deep-blue-skied, sun-blazoned days.

Much of this is due to the resort organisers working extremely hard at preparing the runs each and every night.

By packing the snow down, even the shallowest of snow bases may be maintained for several weeks even if it does not snow for prolonged-periods.

In addition to this, the resort is equipped with one of the most advanced snow making systems in existence. -So that even in the theoretical-situation that not so much as a single flake of snow has fallen (which has never happened) the resort organisers still guarantee skiing! This has-been proven over the winters of 2005/6, 2006/7 and 2007/8, three seasons where early snowfall was especially limited.

The winter of 2014/15 was in general Europe's worst start for between 25-40 yrs depending on the resort. Indeed a high percentage of resorts-were unfortunate enough to be unable to open until well into January. Sierra Nevada was fortunate enough to have recieved some good snow in-early-November before the drought hit. As a result of our altitude and dry climate, temperatures and humidity levels were such that an impressive snow making campaign was put into-action from the first day of the season, 29th November 2014, and throughout the month of December, the Christmas festivities and even into January before the next significant snowfalls-came. The result of this was not only were we skiing from the end of November but we had all ski areas open too and hence catered for all skiers/boarders and avoided significant queues-at busy times. The altitude and climate is something quite unique to Sierra Nevada compared to lower lying and more humid European resorts.

Sierra Nevada proved its worth in this manner also in 2006/7 and was officially the first resort to open in Europe (except

for the Alpine glacier resorts)

Off Piste

Off-piste skiing in Sierra Nevada has made a great name for itself. The open expanses lend themselves to finding easily accessible areas all over-the terrain with very little avalanche risk by European comparisons.

It is also something that inexperienced "off-piste skiers" love for the simple fact of minimum risk by not having to take a hike to find good sections for learning on!

NOTE:-Injuries occurring while skiing off piste are not covered by the lift pass insurance cover.

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<http://sierranevada.es/>

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