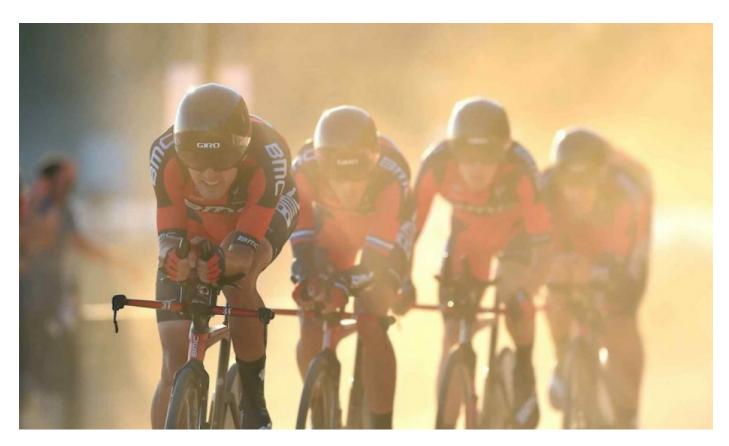
## Time To Get Serious With Your Push Bike In Marbella.....

## 03/09/2015

Marbella News



When someone thinks about Marbella, immediately many words come to one's mind:-luxury, glamour, sailing, good weather and gastronomy. But in -few months the diamond of the Costa del Sol will add a new word to the recipe of success: cycling-on EuroVelo 8 – Mediterranean Route.

Only a few days ago, 'la Vuelta a España' cycling tour passed by Marbella following a-significant section of EuroVelo 8. In the framework of this event, the new city council-announced a few key measures to improve cycling and cycling tourism in this sunny-and warm city in the south of Spain.

After a successful campaign of the local cyclists´-association´ByCivic´-member of-ConBici-and-ECF, the famous marble promenade of Marbella-that was forbidden for cyclists, will become a-shared space for cyclists and pedestrians.

"Marbella ByCivic has been working on cycling-advocacy for the last few years because we-understand cycling as a tool to transform Marbella-into a better, healthier, more sustainable and safer-place to live and visit. Cycling is key to improve-life conditions in Marbella and also for offering new opportunities in the tourism and-services sectors with the creation of new businesses and jobs" JuanCris Ortiz, Member-of Marbella ByCivic explained.

The Marbella mobility delegate announced that a new cycle route will connect the two-most populated areas of the

municipality: Marbella and San Pedro. Also, a new cycle-route will cross one of the the most famous and luxury ports of the Mediterranean-Coast: Puerto Banús, where Kings, the top of the international business people and-thousands of tourists gather to enjoy the Mediterranean Sea.

--• If all this was not enough, the city council-announced that Marbella will join to the 'Cycling Plan of Andalusia'.

Promoted by-the regional government, this plan includes-the construction of 55km segregated cycle-paths in Marbella, as well as the-development of EuroVelo along the region.

"Marbella City Council aims to promote a-new mobility scheme promoting and-prioritising cycling, walking and the use of-the public transport over the use of the car-as a daily means of transportation" Miguel Diaz Becerra, Member of Marbella City-Coucil, responsible of Mobility said.

Marbella is making big efforts to reach the level of cycling of the rest of Europe as-some Spanish cities that are implementing successful policies. We celebrate these-steps and aim for other city councils on the Mediterranean Coasts to follow these good-examples: Cannes, Marbella, Balearic Islands... Cycling is following the sun.

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