

Time To Get Serious With Your Push Bike In Marbella.....

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Marbella News



When someone thinks about Marbella, immediately many words come to one's mind: luxury, glamour, sailing, good weather and gastronomy. But in a few months the 'diamond of the Costa del Sol' will add a new word to the recipe of success: cycling-on EuroVelo 8 – Mediterranean Route.

Only a few days ago, 'la Vuelta a España' cycling tour passed by Marbella following a significant section of EuroVelo 8. In the framework of this event, the new city council announced a few key measures to improve cycling and cycling tourism in this sunny and warm city in the south of Spain.

After a successful campaign of the local cyclists' association 'ByCivic'—member of ConBici and ECF, the famous marble promenade of Marbella—that was forbidden for cyclists, will become a shared space for cyclists and pedestrians.

"Marbella ByCivic has been working on cycling advocacy for the last few years because we understand cycling as a tool to transform Marbella into a better, healthier, more sustainable and safer place to live and visit. Cycling is key to improve life conditions in Marbella and also for offering new opportunities in the tourism and services sectors with the creation of new businesses and jobs" JuanCris Ortiz, Member of Marbella ByCivic explained.

The Marbella mobility delegate announced that a new cycle route will connect the two most populated areas of the

municipality: Marbella and San Pedro. Also, a new cycle-route will cross one of the the most famous and luxury ports of the Mediterranean-Coast: Puerto Banús, where Kings, the top of the international business people and-thousands of tourists gather to enjoy the Mediterranean Sea.

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"Marbella City Council aims to promote a-new mobility scheme promoting and-prioritising cycling, walking and the use of-the public transport over the use of the car-as a daily means of transportation" Miguel Diaz Becerra, Member of Marbella City-Council, responsible of Mobility said.

Marbella is making big efforts to reach the level of cycling of the rest of Europe as-some Spanish cities that are implementing successful policies. We celebrate these-steps and aim for other city councils on the Mediterranean Coasts to follow these good-examples: Cannes, Marbella, Balearic Islands... Cycling is following the sun.

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